

Organisation	Category	Level of engagement	Geographic scope	Stated objectives (public)	URL	2025 Activity	2025 Financial contribution	2026 Activity	2026 Financial contribution	Social policy positions	Environmental / climate policy positions	Representative	Relationship Manager
ABTA	Travel industry association committee	Member Sustainability Committee Member	UK	To promote a sustainable, thriving travel industry while building consumer confidence through high service standards, financial protection, and expert guidance.	https://www.abta.com/about-us/our-plan	Sponsor of The Travel Convention, Rochelle attended quarterly sustainability committee meetings and spoke on a panel at their Sustainable Travel event	GBP3000 annual membership fee. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities.	Sponsor of The Travel Convention in Sept and James Thornton will speak there. Head of Product presented at the Sustainable Travel Conference.	GBP3000 annual membership fee. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	Promoting Fulfilling Careers in Travel: ABTA focuses on advocating for the travel workforce, aiming to promote rewarding careers and ensure the industry has the talent it needs. Industry Representation: Advocating for travel businesses, which includes protecting the interests of over 843,000 jobs supported by the outbound travel industry in the UK. Consumer Protection & Education: Educating consumers on travel safety and maintaining high industry standards	Sustainability and Social Impact: Positioning the UK as a leader in sustainable travel, which includes the social aspects of tourism, such as community impact and environmental standards.	Jo Reeve and Rochelle Turner	Chloe Berman
Adventure Travel Trade Association (ATTA)	Global membership-based, for-profit trade organization	Member	Global	Aims to nurture the responsible, sustainable development of the adventure travel industry while supporting its members through networking, education, and advocacy.	https://www.adventuretravel.biz/	Sponsor of the Adventure Travel World Summit (ATWS) in Puerto Natales, Chile.	Annual membership fee - USD 1250. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	Sponsoring and attending the 2026 Adventure Travel World Summit (ATWS)	Annual membership fee - USD 1250. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	Local Empowerment & Community Benefit: ATTA emphasizes maximizing economic benefits for local communities, encouraging the use of local guides and partners to ensure authentic, respectful experiences. Equality & Inclusivity: The organization advocates for gender equality in tourism, promoting women empowerment and the inclusion of persons with disabilities (PWDs). Ethical Standards & Human Rights: ATTA standards require guides to uphold local/international human rights, including strict opposition to child labor, child trafficking, and unethical labor practices. Safe and Respectful Tourism: The organization promotes ethical reporting of illegal activity and prioritizes the safety and fair treatment of travelers and local staff	Their sustainability policy integrates the protection of cultural heritage and environmental conservation, urging members to act as, stewards of the destinations they visit.	Leigh Barnes	Britta
Australian Travel Industry Association (ATIA)	Travel industry association	Member	Australia	Aims to represent, advocate for, and enhance the professionalism of Australia's travel agents, tour operators, and wholesalers. Its core objectives include promoting the industry, strengthening member reputations through the ATAS accreditation scheme, and influencing government policy on tourism, aviation, and consumer matters	https://atia.travel/	Brett Mitchell served as an ATIA Director. Collaborated on the launch of the Travel Industry Modern Slavery Consortium. Finalist in the Australian Travel Industry Association National Travel Industry Awards (NTIAs) Intrepid Travel was named a finalist in the Most Outstanding Tour Operator – Global	AUD8563.50. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities		AUD8563.50. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	Workforce & Training: ATIA is actively tackling a 100% shortage of qualified travel agency managers and a high shortage of travel agents (as of 2024 data) by lobbying for skilled migration, supporting industry traineeships, and pushing back against reductions in training incentives. Consumer Protection & Safety: ATIA maintains the ATAS accreditation scheme, a self-regulatory model designed to ensure travel agents operate ethically and safely. They also advocate for the right to sell travel insurance to maintain consumer safety. Accessibility: ATIA supports specialized travel agencies, including those registered with the National Disability Insurance Scheme (NDIS), to provide tailored travel experiences for people with disabilities. Affordability: ATIA advocates for more affordable passport fees to ensure travel remains accessible to all Australians. Industry Standards: ATIA strongly supports the THRIVE 2030 strategy, focusing on sustainable long-term growth for travel and tourism, particularly within the cruise sector.	The association promotes "clean and green" travel, advocating for lower-emission transport alternatives (such as hybrid/electric vehicles in the taxi and transfer sector) to reduce congestion and pollution.	Yvette Thompson	Anuja Nadkarni
B Corp Climate Collective	B Corp collective action	Member	ANZ	Aimed at accelerating climate action through, advocacy, and collective action.	https://www.bcorpclimatecollective.org	Online gathering in March 2025 of the Climate Collective. Intrepid attended Assembly in Oct 2025.	\$0		\$0	Aims to nurture the responsible, sustainable development of the adventure travel industry while supporting its members through networking, education, and advocacy.	To lead in climate action by measuring and reducing the carbon emissions of the adventure travel industry	Susanne Etti	Elise Metcalf
B Lab ANZ	non-profit organization	Certified member	ANZ	Primary objective of transforming the regional economic system to be more inclusive, equitable, and regenerative.	https://bcorporation.com.au/	Intrepid attended Assembly in Oct 2025. Member of B Lab Climate Collective Member of B Lab Reconciliation Group	\$9000 annual participant fee	Recertification Sponsor of the B Lab USA and Canada Conference	This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities.			Sara King	Elise Metcalf
Better Futures Australia	Cross-sectoral climate alliance and network	Partner	Australia	Better Futures Australia is the country's largest cross-sectoral alliance advocating for a science-aligned national climate response. We are a program of Climate Action Network Australia (CANA).	https://www.betterfutures.org.au/about	Signatory to Business for 75% is a business-led initiative calling on the Australian Government to commit to at least a 75% emissions reduction by 2035 based on 2005 levels. Powered by Future Group, it unites leaders to set a science-aligned target James Thornton attended a Canberra roundtable with Minister Chris Bowen to represent business during July 2025.	\$0		\$0	Inclusive Economic Growth: Their advocacy focuses on ensuring that the move to a zero-emissions economy provides opportunities for all, bridging gaps for community participation.	BFA urges governments to adopt robust 2035 climate targets ahead of international negotiations (COP31), ensuring industry and business alignment. Just Transition: The organization advocates for policies that ensure a fair and equitable transition to a zero-emissions economy, reducing risks of stranded assets while creating new, sustainable, and clean industries. Cross-Sector Collaboration: BFA works to bring together various sectors and all levels of government to build a resilient, low-carbon future, focusing on sustainable development. Business-Led Climate Action: BFA elevates the voices of business leaders in manufacturing, industry, and technology to show that ambitious climate policy is	Susanne Etti	Lucy Siebert

CATO	Industry association	Member	Australia	The Council of Australian Tour Operators (CATO) is the peak industry association representing the land-supply sector of the Australian travel industry, including tour operators and wholesalers. CATO works closely with government bodies like DFAT to support the travel industry.	https://www.cato.travel/	Yvette Thompson is a Board member Darrell Wade inducted into the CATO Hall of Fame	\$6380 annual membership fee. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities.		\$6380 annual membership fee. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	Supporting the THRIVE 2030 goal of sustainable, long-term growth in the tourism industry to provide community benefits and economic stability. CATO also acts as a lobbying body representing the interests of land-supply sector members in both State and Federal government forums		Yvette Thompson	Anuja Nadkarni
European Travel Commission	A non-profit tourism organisation	Participant (event / summit)	Europe	Aims to strengthen the sustainable development of Europe as a tourist destination and promote it in long-haul markets. Key objectives include advancing Europe as the most competitive, sustainable, and inclusive destination by 2030, enhancing digital innovation, and promoting responsible, high-value tourism that benefits local communities	https://etc-corporate.org/who-we-are/	Zina attended and spoke at European Parliament	\$0		\$0			Zina Bencheikh	Chloe Berman
Glasgow Declaration on Climate Action in Tourism	Tourism climate collective	Signatory	Global	The Glasgow Declaration on Climate Action in Tourism aims to unite the sector to halve emissions by 2030 and achieve Net Zero before 2050	https://www.oneplanetnetwork.org/programmes/sustainable-tourism/glasgow-declaration		\$0				Halving emissions by 2030: Committing to reducing carbon emissions by at least 50% by 2030 (compared to 2019 levels). Reaching Net Zero before 2050: Delivering net-zero emissions as soon as possible, and well before 2050, consistent with IPCC guidelines. Implementing Climate Action Plans: Signatories must deliver a concrete Climate Action Plan within 12 months of signing, detailing specific steps for decarbonization. Public Reporting: Committing to reporting progress on these plans publicly on an annual basis	Susanne Etti	Elise Metcalf
Global Sustainable Tourism Council (GSTC)	Global standards & accreditation provider	Member	Global	Aims to establish and manage global sustainability standards in travel and tourism, acting as a change agent to promote, adopt, and demand sustainable practices. Key objectives include fostering environmental, social, and economic benefits for local communities, preserving cultural heritage, and minimizing negative impacts while aiding in the fight against greenwashing.	https://www.gstc.org/	Natalie Kidd and Sara King attended annual conference Participated in documentary series production	Annual membership fee - \$10000. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	Meegan Marshall and Mike Stewart attended annual conference in Thailand. Mike Stewart serves on the Board.	Annual membership fee - \$10000. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	These centre on fostering ethical labor practices, protecting human rights, and maximizing positive socioeconomic impacts on local communities. These are codified in the GSTC Industry Criteria and Destination Criteria, which form the global baseline for sustainable tourism standards.	The GSTC environmental policy positions are defined by the GSTC Criteria, which provide global standards for sustainability in travel and tourism. Key areas focus on maximizing environmental benefits while minimizing negative impacts through effective management, conservation of resources, pollution reduction, and protecting biodiversity	Natalie Kidd	Sara King
Indigenous Tourism Association of Canada	Membership body	Supporter	Canada	Aims to establish Canada as the global leader in Indigenous tourism by 2030, targeting \$6 billion in annual GDP contribution, 60,000 jobs, and 2,700 businesses. Key objectives include fostering authentic, sustainable, and market-ready indigenous experiences, enhancing socio-economic conditions for Indigenous communities, and strengthening industry capacity through strategic partnerships and funding	https://indigenoustourism.ca/		\$0	Committed CAD500,000 over 5 years for the development of indigenous tourism products in Canada.	CAD50,000	ITAC positions tourism as a critical vehicle for socio-economic reconciliation, aiming to improve the well-being of Indigenous communities by supporting, developing, and marketing authentic cultural experiences. Their strategy focuses on economic self-determination, increasing market share, and sustainable growth	Positions environmental stewardship as a core tenet of Indigenous-led tourism, focusing on sustainability to support long-term growth and cultural integrity. ITAC integrates sustainable practices through the Indigenous Tourism Fund (ITF), promoting eco-friendly, authentic experiences while aiming for net-zero goals	Christian Wolters	Hannah Chout
PATA	Industry association	Member	Asia-Pacific	Aims to act as a catalyst for the responsible, sustainable development of travel and tourism to, from, and within the Asia Pacific region. Key objectives focus on fostering environmental, social, and cultural sustainability, enhancing member business growth, providing research, and strengthening industry resilience.	https://www.pata.org/	Poornaka Delpachitra (Country General Manager, Sri Lanka) won the 2025 PATA Face of the Future award for sustainability initiatives.	\$1000 annual membership fee This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities		\$1000 annual membership fee This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	The Pacific Asia Travel Association (PATA) centers its social policy position on creating a sustainable, inclusive, and resilient tourism industry that benefits local communities, respects cultural values, and empowers individuals. Their approach emphasizes shifting from mere marketing to responsible destination management	Advocates for sustainable tourism growth by prioritizing environmental conservation, biodiversity protection, and waste reduction across the Asia-Pacific region. Through the APEC/PATA Code for Sustainable Tourism, it urges members to adopt environmental management systems, support local ecosystems, and engage in climate action	Mike Stewart (Board member)	Anuja Nadkarni
Reconciliation Australia	Independent not-for profit organisation	RAP participant	Australia	Lead body for reconciliation in the nation, aiming to inspire all Australians to contribute to a just, equitable, and reconciled country where Aboriginal and Torres Strait Islander peoples share in the nation's opportunities, relationships, and history.	https://www.reconciliation.org.au/		\$0	Attended Annual in-person workshop				Sara King	Annette Sharp

Safer Tourism Foundation	Independent charity	Pledge partner	UK	Aims to save lives and reduce preventable injuries, illnesses, and harm to travelers globally through collaboration with the travel industry. Key objectives include improving safety standards, educating travelers, ensuring transparency, and fostering a collaborative culture for sharing safety data and best practices.	https://www.safertourism.org.uk/						SIR community focuses on responsible travel practices and member support/learning; encourages member collaboration and development of sustainability strategies (as described on USTOA Responsible Travel page).		Charlie Newman	
Tourism Cares	non-profit organization	Member	North America	Tourism Cares is a non-profit organization dedicated to advancing sustainability and meaningful travel within the travel and tourism industry.	https://www.tourismcares.org/	Matt Berna serves on the Board GM Corporate Affairs attended a roundtable hosted by Tourism Cares CEO at Climate Week in New York City	\$6000 annual membership fee This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities	Monthly events	750 GBP				Matt Berna (Board member)	Britta
Tourism Reconciliation Industry Networking Group (Tourism RING)	Informal grouping of travel businesses with RAPs	Member	Australia	To advance reconciliation by connecting travel businesses to share insights, identify best practices, and elevate Indigenous voices	None	Attended Annual in-person workshop Attended 3 virtual meetings Spoke on panel at SXSW	AUD500 towards a guest speaking fee	Attended Annual in-person workshop	\$500	Inclusive growth that support First Nations owned businesses.	N/A		Lucy Siebert and Annette Sharp	Lucy Siebert
Transport and Tourism Forum (TTF)	Peak industry body representing Australia's tourism, transport, and aviation sectors	Not a member, industry participant	Australia	Its primary objectives are to drive industry growth and innovation, champion these fields as key job creators, foster collaboration between industry and policymakers, and advocate for investment in infrastructure and sustainable, decarbonised, and connected transport networks.	https://ttf.org.au/	State government events - Meegan (VIC) and Simon (WA) TTF Outlook - Brett spoke	\$0 (not a member)	Invited to the Federal Friends of Tourism gathering in Canberra in June 2026	\$0	Their 2025 agenda emphasizes sustainable growth, infrastructure investment, and adopting 低碳燃料 (low-carbon liquid fuels) to enhance regional job opportunities and climate resilience.	Adopting low-carbon liquid fuels to enhance regional job opportunities and climate resilience.		Brett Mitchell	Lucy Siebert
Travalyst	Not for profit	Attendee at meetings	Global	Aims to transform travel into a force for good by mainstreaming sustainability through data, collaboration, and clear, credible information for consumers.	https://travalyst.org/	Susanne Etti attended meetings including the end of year meeting with the Duke of Sussex Zina Bencheikh met with the CEO at WTTC Summit in Rome.	\$0			The organization aligns with the industry on three pillars: climate (reducing emissions by \50%\% by 2030), nature (protecting/restoring \30%\% of land/sea by 2030), and community support.	The organization aligns with the industry on three pillars: climate (reducing emissions by \50%\% by 2030), nature (protecting/restoring \30%\% of land/sea by 2030), and community support.		Susanne Etti	
Travel by B Corp	Travel industry association committee	Member Co-chair, Director	Global	Aims to practise, prove and promote travel and tourism that benefits all	www.travelbybcorp.com	Co-founder of the organisation, attend and speak at monthly meetings and events	500 GBP						Rochelle Turner and Hazel McGuire	Rochelle Turner
United Nations Global Compact	Business sustainability initiative	Participant Sponsor of SME and Sustainable Supply Chains Programme and a member of the global Coalition for Sustainable Procurement	Global	The UN Global Compact's main objective is to mobilize a global movement of sustainable companies and stakeholders to create a better world. It aims to mainstream Ten Principles in human rights, labor, environment, and anti-corruption into business strategies, while catalyzing actions to support broader UN goals, such as the Sustainable Development Goals (SDGs)	https://unglobalcompact.org/	Meegan and Lucy attended Leaders Summit 2025 in NYC. Meegan spoke Meegan attended the Private Sector Forum in NYC Sara spoke at the Human Rights Dialogue	Annual participant fee - \$12,000 2025/26 Global partnership - \$150,000 This is a participant fee and a partnership but we recognise that this org engages in various engagement activities on behalf of business and these fees would contribute to those activities.		Annual participant fee 2025/26 Global partnership				Meegan Marshall	Lucy Siebert
United States Tour Operators Association (USTOA)	Tour operator industry association	Member	United States (members and global industry reach)	USTOA Sustainability is Responsibility (SIR) Community mission: member collaboration and peer learning around responsible travel, advancing profitable social and environmental practices in member businesses.	https://ustoa.com/responsible-travel	Matt Berna serves on the Board	USD8100	Matt Berna serves on the Board Matt Berna attended the 13th annual USTOA Congressional Caucus to emphasize the role that travel plays in US economy.	USD8100	Promotes responsible travel through a "Sustainability Policy" that balances economic growth, environmental care, and social well-being. It emphasizes diversity, equity, and inclusion (DEI), ethical conduct ("Integrity in Tourism")	Members are urged to sign the USTOA Responsible Travel Promise, committing to sustainability plans that support local communities. Through the Sustainability is Responsibility (SIR) Education Series, members collaborate with partners like Tourism Cares on social and environmental issues.		Leigh Barnes	Matt Berna
World Travel & Tourism Council (WTTC)	Travel industry association	Member (Intrepid) Sustainability Committee Member (James Thornton)	Global	The World Travel & Tourism Council (WTTC) aims to maximize the sustainable and inclusive growth of the global travel and tourism sector by partnering with governments, industry leaders, and communities to create jobs, reduce poverty, and foster secure travel. It acts as the primary voice for the private sector to drive economic development and environmental responsibility.	https://wttc.org/	James Thornton is a member of the Executive Committee and chairs the Sustainability Committee Zina, Lucy, Flor, Adolfo attended Global Summit in Rome Founding Partner of Together in Travel (est in 2024)	Annual membership fee - \$100,000 annually. This is a membership fee but we recognise that this org engages in various lobbying activities on behalf of the tourism sector and this fee would contribute to those activities. Together in Travel founding fee - \$25,000 (paid in 2024)	Attending the Annual Global Summit in Malta in September 2026		Inclusive Employment: WTTC advocates for the sector as a major, inclusive employer that provides opportunities for women, youth, and minorities. Destination Stewardship: Balancing tourism growth with the needs of local communities to protect cultural and natural heritage. Skills & Development: Focus on staff retention, workforce empowerment, and developing skills to meet future demands. Safety & Security: Promoting safe travel environments and industry resilience against global economic or health crises	The WTTC calls for sector-wide climate neutrality by 2050		James Thornton	Lucy Siebert

Advocacy position	Organisation	Purpose	Level of engagement	Geographic scope	Relationship Manager	Website
Responsible business	Better Business Act	Flagship B Lab UK UK campaign to amend company law so that all businesses must consider people, communities, and the environment alongside profit.	Signatory	UK	Chloe Berman	Home page - Better Business Act
Climate change	Better Futures Australia + Future Group	Organisations that have signed the Better Futures Australia Declaration are publicly committed to ambitious climate action to ensure Australia is on track for a prosperous, climate-resilient zero emissions future, in line with the goals of the Paris Agreement. Signatory to Business for 75% is a business-led initiative calling on the Australian Government to commit to at least a 75% emissions reduction by 2035 based on 2005 levels. Powered by Future Group, it unites leaders to set a science-aligned target James Thornton attended a Canberra roundtable with Minister Chris Bowen to represent business during July 2025.	Signatory	Australia	Lucy Siebert	https://www.betterfutures.org.au/signatories
Climate change	We Mean Business	Supporting a fossil fuel roadmap at COP30	Signatory to open letter	Global	Lucy Siebert	https://www.wemeanbusinesscoalition.org/what-we-do-for-policy-makers/coalition-led-advocacy-interventions-from-business/cop30-statement-for-a-fossil-fuel-roadmap/
Elephants and overcrowding in Sri Lanka	Sustainable Tourism Council at Sri Lanka	Advocating on overcrowding in national parks	In-person engagement	Sri Lanka	Poornaka Delpachitra	
Living wage and climate change	UN Global Compact Forward Faster	Living Wage - Target 1: 100 per cent of employees across the organization earn a living wage by 2030. Climate Change - Target 1: Set corporate science-based net-zero emissions reductions targets through the Science Based Targets initiative, aligning action with a 1.5°C pathway with a goal of reaching net-zero by 2050 at the latest.	Signatory	Global	Lucy Siebert	https://forwardfaster.unglobalcompact.org/home
Modern slavery	Modern Slavery Collaboration	Co-ordinating for the Modern Slavery Collaboration members to co-sign a letter to lobby the ACCC to exempt collaborations from the rules under the Competition and Consumer Act to remove unhelpful restrictions on industry collaboration.	Coordinator and signatory	Australia	Annette Sharp	
Modern slavery	UNGCNA MSCoP	Consultation workshop on the Modern Slavery Act 2018 (Cth) (MSA) for UNGCNA MSCoP members to discuss options to enhance due diligence practices, a model for declarations of high modern slavery risk matters, and options to target non-compliance with the Act with the Attorney General's Department.	Coordinator	Australia	Annette Sharp	
National parks - Activism campaign		United by Nature – an advocacy campaign to raise awareness, inspire responsible travel and fund real conservation work across the US national parks. Also activist-led trips.	Advocacy campaign	USA	Bridget Benelisha	https://www.intrepidtravel.com/au/newsroom/releases/new-national-parks-bureau-adventure-com
Over tourism	European Commission	Striking the Balance: Sharing Tourism Benefits Beyond Hotspots	Speaking	Europe	Chloe Berman	
Over tourism	Intrepid Travel	CEO Open Letter	Open letter	Global	Mikey Sadowski	https://adventure.com/overtourism-opinion-james-thornton-intrepid-travel/
Sustainable Supply Chains	UN Global Compact Coalition for Sustainable Procurement	Sponsor in the UN Global Compact's SME and Sustainable Supply Chains Programme and a founding member of the global Coalition for Sustainable Procurement. This coalition will develop a best-practice framework to define sustainable procurement for global businesses across all industries.	Coalition	Global	Sara King	https://unglobalcompact.org.au/intrepid-travel-and-united-nations-global-compact-partnership/ https://unglobalcompact.org/coalition-for-